



**For Immediate Release
JANUARY 24, 2023**

**In the Heart of North Park, Douglas Saboe Hair Design announces the launch of
Hair Whisper Lounge: A Women’s Hair Loss Clinic.**

A Private Clinic Space to Design Your Customizable Hair Integration System

SAN DIEGO, CA— JANUARY 24, 2023 — Today, women and young girls who suffer from any type of top or side baldness due to a wide range of issues (such as COVID-19, alopecia, cancer, heredity, trauma, fire, or trichotillomania—pulling hair) can create a customizable hair solution in a safe, confidential space. As a top stylist and national hair and beauty brand educator, Douglas Saboe has been in the hair industry for over 37 years and will be Hair Whisper Lounge’s sole service provider working one-on-one with clients. He has an arsenal of skills that include a variety of extensions, wig, toppers, and hair integration systems as well as a full range of hair services.

“In the end, you will have hair that you can style with some of the latest and ongoing trends,” Douglas is quick to share with his clients. **“You will have a renewed feeling of ‘belonging’ and feeling connected to those around you—not to mention avoiding those unwanted stares while you are out in public.”**

Integration systems are composed of 100% human hair and are built directly on the client's head using their remaining hair to anchor the system. Located inside Douglas Saboe Hair Salon, the Hair Whisper Lounge is a 100% private room where Douglas will be changing lives and helping women get their confidence back—and ultimately, helping them feel better in public.

Hair Whisper Lounge is the first of its kind in the North Park area offering solutions for women with a variety of thinning and or balding challenges in a completely clinical and confidential space. Research has shown that having a healthy, beautiful head of hair improves a woman's mood as well as reduces depression and self-loathing.

Douglas Saboe Hair Design has become a staple in North Park for the past 13 years. Serving the community as a volunteer salon for Ronald McDonald House, helping families and children at Rady's Children's Hospital, refreshing women for new job possibilities, or supporting Father Joe's job programs are just a few examples of the impact Douglas and Douglas Saboe Hair Design has on the community. Whether you're in his chair or learning from him on large training stages, Douglas says, **"I love helping women feel better about themselves whether it be in their personal lives or in that important job interview."**

For more information, press only:

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